



Canadian Association of Genetic Counsellors  
Association Canadienne des Conseillers en Génétique

## CAGC 2020 VIRTUAL MEETING 33<sup>RD</sup> ANNUAL EDUCATION CONFERENCE

200 +  
Members

# SPONSORSHIP OPPORTUNITIES

### SILVER: \$5,000

- Featured in "Sponsor Showcase" on CAGC 2020 Conference website (video advertisement, description, contact details, links to material)
- Recognition as Corporate Sponsor on the Conference website by sponsorship category (logo and hyperlink)
- Opportunity for a 60-minute pre-recorded presentation to be made available on demand to attendees for educational credits (Sponsor is responsible for related recording costs for the presentation)
- Opportunity to have banner advertisement on the Conference website<sup>1</sup>
- One e-blast to pre-conference attendance list<sup>2</sup>
- Four complimentary passes to attend the Virtual meeting sessions

### BRONZE: \$2,500

- Featured in "Sponsor Showcase" on CAGC 2020 Conference website (video advertisement, description, contact details, links to material)
- Recognition as Corporate Sponsor on the Conference website by sponsorship category (logo and hyperlink)
- Choice of: a 5-10 minute video advertisement transition play during the break/lunch at the Virtual meeting sessions OR One e-blast to pre-conference attendance list<sup>2</sup>
- Two Complimentary passes to attend the Virtual meeting session

### SUPPLEMENTAL OPPORTUNITIES

#### Keynote Speaker Sponsorship \$750 (One available)

- Recognition on website and prior to keynote address
- Opportunity to introduce the speaker

#### Sponsor a Genetic Counsellor \$500 (Multiple available)

##### Contact us for more details

- Covers the registration fee for one attendee
- Recognition during the Virtual meeting

**Must be a Silver or Bronze Sponsor to be eligible for supplemental opportunities**

**VIRTUAL MEETING DATES**  
**Short Course: Oct. 21, 2020**  
**AEC: Oct 22-23, 2020**

<sup>1</sup>Sponsor to provide banner ad in high res jpg file, 700 px wide, and up to 100 px high

<sup>2</sup>e-blast will be sent to registered attendees via conference office following the Virtual meeting sessions

#### CONTACT

For any questions or further details please contact  
[cagconference@gmail.com](mailto:cagconference@gmail.com)