



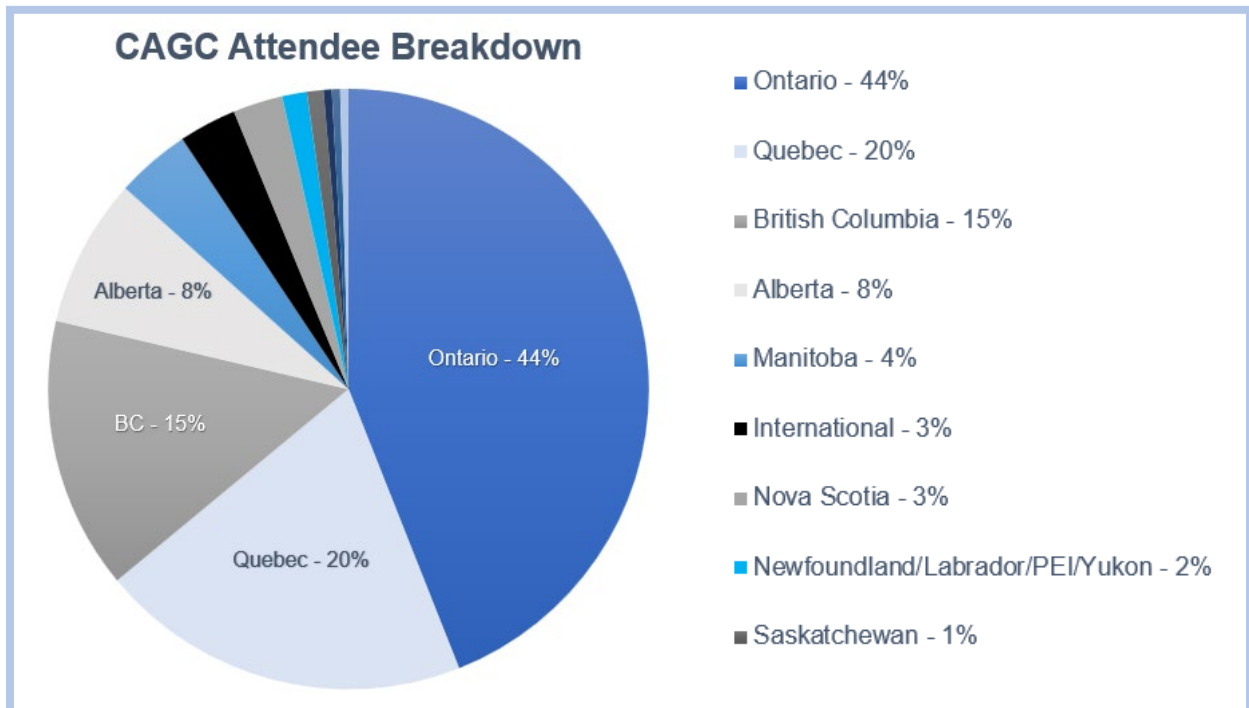
CANADIAN ASSOCIATION OF GENETIC COUNSELLORS 2023 ANNUAL EDUCATION CONFERENCE SPONSORSHIP OPPORTUNITIES

WE'RE EXCITED TO WELCOME YOU IN-PERSON THIS YEAR!

The Conference will take place September 27 - 30, 2023, in Edmonton, Alberta. We are confident that this year's sponsors and exhibits will be getting a lot of networking and exposure, increasing your ROI with our customizable sponsorship options! www.cagcconference.ca

Reach out today to discuss your options and let us guide you to a successful and rewarding experience at CAGC 2023! Contact shaina@gemstone-events.com for more information.

Anticipated Attendance: 150-200 GCs from across Canada



NOTES:

Sponsorship is awarded on a first come, first-serve basis.

Sponsorships are not confirmed until the Agreement (pg. 6) is complete and sent to shaina@gemstone-events.com.

CONTACT SHAINA@GEMSTONE-EVENTS.COM FOR MORE INFORMATION

TIERED SPONSOR PACKAGES

BASIC BENEFITS INCLUDED IN ALL TIERED SPONSORSHIP PACKAGES

The benefits below are included in all tiered sponsor packages (Genome, Exome & Panel Sponsors) in addition to specific items listed under each tier.

- ✦ Logo on [Conference website](#) with company hyperlink
- ✦ Logo recognition in final Conference program
- ✦ Logo in various e-marketing conference communications
- ✦ Prominent logo recognition on the daily holding screens
- ✦ One complimentary Conference delegate registration
- ✦ One complimentary Exhibit Space (see page 4)
- ✦ Attendee list (names/affiliations/emails) sent 1-week pre/post Conference
- ✦ Opportunity to provide one delegate welcome bag insert (item to be provided by sponsor)



GENOME SPONSOR

\$12,000

This is the best sponsorship option to put yourself front and centre of our community! Not only will you be recognized as a top-level sponsor, but you will also have exclusive benefits as outlined below included in your sponsorship.

- ✦ Basic benefits outlined above for tiered sponsorships
 - ✦ Three additional complimentary Conference delegate registrations
 - ✦ Two tickets to the Friday Night Soirée
 - ✦ Official recognition as a Friday Night Soirée Sponsor at Campio Brewing Company
 - ✦ One custom e-promo sent to our contact list (800+ contacts)
 - ✦ Opportunity to host a 45min lunch or breakfast symposium on a topic of your choice.
- Note: Priority given. A meeting room with basic AV (screen/laptop) is included. Additional costs including food & beverage, honoraria, travel, handouts, etc. to be covered by sponsor.



EXOME SPONSOR

\$7,500

As an Exome Sponsor, you will receive prominent placement throughout the Conference. Not only will you be recognized as one of our top sponsors, but you will also have the benefits as outlined below included in your sponsorship.

- ✦ Basic benefits outlined above for tiered sponsorships
- ✦ Two additional complimentary Conference delegate registrations
- ✦ One ticket to the Friday Night Soirée
- ✦ One custom e-promo sent to our contact list (800+ contacts)



PANEL SPONSOR

\$5,000

As a Panel Sponsor, you will be recognized as one of our top sponsors and will also have the benefits as outlined below included in your sponsorship.

- ✦ Basic benefits outlined above for tiered sponsorships
- ✦ One additional complimentary Conference delegate registration

À LA CARTE SPONSOR OPPORTUNITIES

BASIC BENEFITS INCLUDED IN ALL À LA CARTE SPONSORSHIP ITEMS

The benefits below are included in all à la carte opportunities in addition to specific items listed under each item.

- ✦ Logo on [Conference website](#) with company hyperlink
- ✦ Logo recognition in final Conference program
- ✦ Logo in various e-marketing conference communications
- ✦ Logo recognition on the daily holding screens

BREAKFAST SYMPOSIUM SPONSOR **\$7,500** (limited available)

Do you have a hot topic you'd like to present to the CAGC Community? You will get the chance to host a Symposium with a topic and speaker(s) of your choice.

- ✦ Basic benefits outlined above for à la carte sponsorship items
- ✦ One complimentary Conference delegate registration
- ✦ Attendee list (names, affiliations and emails) sent 1-week pre/post Conference
- ✦ A 45-minute breakfast workshop on a topic of your choice.
- ✦ A meeting room with basic AV (screen/laptop). Note: Additional costs including food & beverage, honoraria, travel, handouts, etc. to be covered by sponsor.

DELEGATE BAG SPONSOR **\$7,000** (1 available)

Have a lasting impression with your logo on the delegate bag that all delegates receive!

- ✦ Basic benefits outlined above for à la carte sponsorship items
- ✦ One complimentary Conference delegate registration
- ✦ Logo on the delegate bag and opportunity to provide one bag insert

WELCOME RECEPTION SPONSOR **\$5,000** (1 available)

We are looking forward to being back in person and networking with our peers! Take this opportunity to support this Reception and use the opportunity to connect with our community!

- ✦ Basic benefits outlined above for à la carte sponsorship items
- ✦ One complimentary Conference delegate registration
- ✦ Logo recognition during the Thursday Night Welcome Reception
- ✦ One drink ticket given to each attendee with your logo on it!

KEYNOTE SPONSOR **\$3,500** (1 available)

Your logo will be on display prior to the start of the Keynote, mentioned in the program and in all communications to the CAGC community regarding the keynote speaker you are sponsoring!

- ✦ Basic benefits outlined above for à la carte sponsorship items
- ✦ Opportunity to introduce the Keynote Speaker at the start of their session (max. 3 minutes).

POSTER SESSION SPONSOR **\$3,000** (1 available)

Our poster sessions are always full of networking and learning. Your logo will be displayed onsite in the poster area and in all promos that go out regarding poster sessions!

- ✦ Basic benefits outlined above for à la carte sponsorship items
- ✦ Logo recognition during the Poster Session

GENETIC COUNSELLOR BURSARY SPONSOR **\$3,000** (2 available)

As we return to in-person, we'd like to support GCs with their Conference expenses. You will be recognized as bursary sponsor for two GCs and can present the bursary to the winners onsite!

- ✦ Basic benefits outlined above for à la carte sponsorship items
- ✦ Two bursaries (\$1,500 each) to cover registration, travel and accommodation. For more info on the bursary process, reach out today!

CONFERENCE WI-FI SPONSOR **\$2,500** (1 available)

What would we do without internet!? As the Conference Wi-Fi Sponsor, you will be recognized on screen and print with your logo every time the Wi-Fi login details are displayed!

- ✦ Basic benefits outlined above for à la carte sponsorship items
- ✦ Logo recognition on all Wi-Fi related signage

NUTRITION BREAK SPONSOR **\$1,500** (3 available)

Now that we are back to meeting in person, we are all excited to share a coffee together!

As the coffee break sponsor, you will be recognized for providing coffee and tea to attendees during two breaks on either Thursday, Friday or Saturday of the Conference!

- ✦ Basic benefits outlined above for à la carte sponsorship items
- ✦ Logo recognition during the breaks you sponsor

DELEGATE BAG INSERT **\$500**

All delegates will receive a welcome package when they arrive onsite. This additional sponsorship allows you to include one item to add to the package (item provided by sponsor).

Note you must be a sponsor of an à la carte item or tiered sponsor to add this option.

GENERAL / NOT-FOR-PROFIT SPONSOR **contact us!**

We are thankful for all our contributors on-going support of our Conference. To discuss an option that's right for you, connect with us to customize a sponsorship to meet your needs.

EXHIBIT DETAILS

EXHIBIT ONLY **\$2,100**

Meeting again in-person! Are you interested in exhibiting at the CAGC Annual Education Conference to re-connect and update our community on what's new and exciting with you?

INCLUDED IN
EACH EXHIBIT

The 8' x 8' exhibit space will include:

- ✦ 8' high draped backwall and 3' high draped sidewalls (black)
- ✦ One 6' skirted table, white vinyl top, two (2) chairs and one wastebasket
- ✦ Two exhibitor badges (include breaks & lunch on days it's provided).

Note: This is not an attendee registration and does not include session access or educational credits.



2023 CAGC SPONSORSHIP AGREEMENT

CONTACT INFORMATION:

COMPANY NAME (as it should appear in all print): _____

AGREEMENT CONTACT NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP INFORMATION:

SPONSORSHIP ITEM(S): _____

TOTAL AMOUNT: _____

METHOD OF PAYMENT:

PAYMENT TERMS: Full payment is due upon receipt. There are no sponsorship refunds.

Electronic Transfer of Funds

Cheque

Note: Our preferred methods of payment are outlined above however if you require payment by wire transfer, the sponsor is to cover wire transfer fees in addition to their sponsorship amount and must provide a wire transfer reference code for proof of payment.

An invoice will be provided to you for payment completion with payment instructions.

Date: _____ **Signature:** _____

PLEASE RETURN COMPLETED AGREEMENT TO shaina@gemstone-events.com

2023 CAGC TERMS AND CONDITIONS

1. The Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
2. All electrical wiring and outlets used by the Exhibitor more than those provided by the show, shall be at the Exhibitor's sole risk and expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent power authority approval.
3. Space contracted by the Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.
4. The exhibitor will be solely liable for and will indemnify and hold harmless the organizing committee for CAGC 2023 Annual Education Conference, Gemstone Event Management Inc, the Westin Edmonton hotel, the show services company, and any other official suppliers from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, exhibitor, other exhibitors, the organizing committee, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with exhibitor's occupancy of said space or exhibitor's participation in the show.
5. The Exhibitor is solely responsible for the placement and cost of insurance related to its participation in the Show.
6. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces. The Organizing Committee reserves the right to alter or change the Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the Show.
7. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibitors or their personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other show participants.
8. The Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.
9. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.
10. The Exhibitor agrees that no display may be dismantled nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and appurtenances from the Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor's failure to move out prior to the time limit.
11. The Exhibitor agrees to abide by the instructions given by the Dock Supervisor pertaining to the move-in and move-out scheduling.
12. The Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
13. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.
14. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.
15. Full payment must accompany the signed contract.
16. Sponsorships are non-refundable once confirmed. By cancelling this contract the Sponsor forfeits all rights or claims to the allocated exhibit space and the Organizing Committee is free to rent it to others and retain the sponsorship monies paid as damage.