

Canadian Association of
Genetic Counsellors



Association canadienne des
conseillers en génétique



ANNUAL EDUCATION CONFERENCE

CONGRÈS DE FORMATION ANNUEL

October 14 - 16, 2026

14 - 16 octobre, 2026

The Westin Nova Scotian

Halifax, NS // N-É

SPONSORSHIP OPPORTUNITIES

FOR DETAILS, CONTACT SHAINA@GEMSTONE-EVENTS.COM

CANADIAN ASSOCIATION OF GENETIC COUNSELLORS 2026 ANNUAL EDUCATION CONFERENCE

The Conference will take place October 14-16, 2026, in Halifax, NS. Building on last year, we are confident that the 2026 Conference will provide many unique networking opportunities and exposure for all of our sponsors and exhibitors. Learn more about our customizable sponsorship options! www.cagcconference.ca.

Reach out today to discuss your options and let us guide you to a successful and rewarding experience at CAGC 2026! Contact shaina@gemstone-events.com for more information.

TIERED SPONSOR PACKAGES

*All options include

- ✧ Logo recognition in conference program, materials, and communications
- ✧ One complimentary Exhibit Space (see page 6)
- ✧ Attendee list (names/affiliations/emails) sent 1-week pre/post Conference



GENOME SPONSOR

\$15,000

- ✧ Three complimentary Conference delegate registrations
- ✧ Three tickets to the Friday Night Soirée
- ✧ Official recognition as a Welcome Reception Sponsor
- ✧ One custom e-promo sent to our contact list (800+ contacts)
- ✧ Opportunity to host a 45-minute breakfast/lunch symposium on a topic of your choice.
- ✧ **Note:** A meeting room with basic AV (screen/laptop) and food & beverage is included. This includes a hot breakfast/lunch buffet, depending on what you choose. Additional costs including speaker honoraria, travel, session handouts, etc. to be covered by sponsor. Special food & beverage add-ons, such as a plated meal, can be ordered at the cost of the sponsor, too.



EXOME SPONSOR

\$8,000

- ✧ Two complimentary Conference delegate registrations
- ✧ One ticket to the Friday Night Soirée
- ✧ Official recognition as a Friday Night Soirée Sponsor



PANEL SPONSOR

\$5,000

- ✧ One complimentary Conference delegate registration

À LA CARTE SPONSOR OPPORTUNITIES

*All options include logo recognition in conference program, materials, and communications.

Note: A la carte options can be purchased independently.

MEAL SYMPOSIUM SPONSOR

\$10,000 (3 available)

Do you have a hot topic you'd like to present to the CAGC Community?

- ✦ One complimentary Conference delegate registration
- ✦ Attendee list (names/affiliations/emails) sent 1-week pre/post Conference
- ✦ A 45-minute meal workshop on a topic of your choice.
- ✦ **Note:** A meeting room with basic AV (screen/laptop) and food & beverage is included. This includes a hot breakfast/lunch buffet, depending on what you choose. Additional costs including speaker honoraria, travel, session handouts, etc. to be covered by sponsor. Special food & beverage add-ons, such as a plated meal, can be ordered at the cost of the sponsor, too.

MOBILE APP SPONSOR

\$6,000 (1 available)

Take this opportunity to support the mobile app and have exclusive brand recognition.

- ✦ One complimentary Conference delegate registration.
- ✦ 5-minutes of podium time during welcome remarks to explain the mobile app and give a short message on behalf of your company.
- ✦ Sponsor banner on the mobile app (graphic of your choosing).
- ✦ Logo recognition on the app landing page.

KEYNOTE SPONSOR

\$4,000

The Keynote session opens the Conference and sets the tone for what's to come.

- ✦ Opportunity to introduce the Keynote Speaker at the start of their session (max. 3 minutes).
- ✦ Logo to be displayed prior to the start of the Keynote, mentioned in the program and in all communications to the CAGC community.

POSTER SESSION SPONSOR

\$3,000 (2 available)

Our poster sessions are always full of networking and learning.

- ✦ Logo recognition during the Poster Session and in all promos regarding the session.

GENETIC COUNSELLOR BURSARY SPONSOR **\$3,000** (2 available)

We would like to support GCs with their Conference expenses. You can present the bursary to the winners onsite!

- ✦ Two bursaries (\$1,500 each) for GCs to cover registration, travel and accommodation.

CONFERENCE WI-FI SPONSOR

\$2,500 (1 available)

Wi-Fi details are displayed at the registration desk, on screen and in print on the program.

- ✦ Logo recognition on all Wi-Fi-related signage and communications.

ATTENDEE GIFT SPONSOR

\$2,500 (1 available)

All attendees receive a small gift when they check in at the registration desk.

- ✦ Logo recognition on the attendee gift (example: chocolate bar).

EXHIBIT ONLY

\$2,100

Are you interested being an exhibitor at the CAGC Annual Education Conference to re-connect and update our community on what's new and exciting with you?

INCLUDED IN EACH EXHIBIT

The 10' wide x 8' deep exhibit space will include:

- ✿ 8' high draped backwall and 3' high draped sidewalls (black)
- ✿ One 6' skirted table, white vinyl top, two (2) chairs and one wastebasket
- ✿ Two exhibitor badges (include breaks & lunch on days it's provided).

Note: This is not an attendee registration and does not include session access or educational credits. Sponsors who wish to purchase additional booths will be considered based on availability, space, and first come, first served basis.

TIMINGS

Move-in period:

Tuesday, October 13, 2026 – 5:00pm – 6:00pm

Wednesday, October 14, 2026 – 7:00am – 9:30am

Display period:

Wednesday, October 14, 2026 – 10:00am – 8:00pm

Thursday, October 15, 2026 – 10:00am – 4:30pm

Move-out period:

Thursday, October 15, 2026 – 4:30pm – 6:30pm

GENERAL INFORMATION

Booth Does Not Include:

Signage, electrical services, and shipping. These and other items you require may be ordered from the official suppliers. Order forms will be included in the Exhibitor Manual.

COFFEE BREAK SPONSOR

\$1,500 (3 available)

- ✿ Logo recognition during the breaks you sponsor

GENERAL / NOT-FOR-PROFIT SPONSOR

We are thankful for all of our contributors' ongoing support of our Conference. To discuss an option that is for you, connect with us to customize a sponsorship to meet your needs.

2026 CAGC SPONSOR / EXHIBITOR AGREEMENT

CONTACT INFORMATION:

COMPANY NAME (as it should appear in all print): _____

AGREEMENT CONTACT NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ EMAIL: _____

DOES YOUR COMPANY OFFER GENETIC TESTING AND/OR GENETIC COUNSELLING SERVICES?

Yes

No

Note: To be accepted as a sponsor/exhibitor, companies/organizations that offer genetic testing and/or genetic counselling services must employ qualified genetics professionals (i.e. board-certified genetic counsellors and/or medical geneticists) and hold and be in compliance with appropriate laboratory certification and licensing to perform genetic testing.

Acceptance/decline of sponsorship and exhibitors is at the sole discretion of the Organizing committee and the CAGC Board of Directors.

SPONSORSHIP/EXHIBIT INFORMATION:

ITEM(S): _____

TOTAL AMOUNT: _____

METHOD OF PAYMENT:

Payment Terms: Full payment is due upon receipt. There are no sponsorship refunds.

Electronic Transfer of Funds

Cheque

Note: Our preferred methods of payment are outlined above. If you require payment by wire transfer, the sponsor must cover WT fees in addition to their sponsorship amount and must provide a reference code for proof of payment.

An invoice will be provided to you for payment completion with payment instructions.

By signing you agree to the 2026 Terms and Conditions (see page 8).

Date: _____ Signature: _____

PLEASE RETURN COMPLETED AGREEMENT TO shaina@gemstone-events.com

2026 CAGC TERMS AND CONDITIONS

1. The Sponsor/Exhibitor agrees to abide by all regulations and rules adopted by the Organizing Committee and agrees that the Organizing Committee shall have the right to amend and add to or delete from any and all rules and regulations at any time, in the sole discretion of the Organizing Committee.
2. The Sponsor/Exhibitor confirms that if their company/organization offers genetic testing and/or genetic counselling services, their company/organization employs qualified genetics professionals and holds and is in compliance with appropriate laboratory certification and licensing to perform genetic testing.
3. All electrical wiring and outlets used by the Sponsor/Exhibitor, shall be at the Sponsor/Exhibitor's sole risk and expense. All operating electrical equipment used must have C.S.A. or equivalent power authority approval.
4. Space contracted by the Sponsor/Exhibitor may not be sublet or assigned to any third party without the prior written permission of the Organizing Committee or its appointed agents, which permission may be withheld for any reason whatsoever in the sole discretion of the Organizing Committee.
5. The Sponsor/Exhibitor will be solely liable for and will indemnify and hold harmless the organizing committee for CAGC 2026 Annual Education Conference, Gemstone Event Management Inc, The Westin Nova Scotian hotel, the show services company, and any other official suppliers from any indirect, direct, special or consequential losses or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, exhibitor, other exhibitors, the organizing committee, official show contractors, the owner of the building and their respective agents, servants and employees and members of the public attending the show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with exhibitor's occupancy of said space or exhibitor's participation in the show.
6. The Sponsor/Exhibitor is solely responsible for the placement and cost of insurance related to participation.
7. It is understood that the Organizing Committee or its appointed agents has sole discretion in the assignment of display spaces and reserves the right to alter or change the Sponsor/Exhibitor's assigned location at any time if deemed by the Organizing Committee in its sole discretion to be in the best interests of the event.
8. The Organizing Committee or its appointed agents reserves the right at any time to reject, prohibit, alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel exhibit personnel if, in the Organizing Committee's sole opinion, their conduct or presentation is objectionable to other participants.
9. The Sponsor/Exhibitor agrees to confine its presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in the assigned display space during show hours.
10. All goods shipped to the Show must be clearly marked with the name of the Sponsor/Exhibitor and the number of its allocated space. Goods must not be shipped to the Show with shipping charges to be paid on arrival as these will not be accepted by the Organizing Committee. The Organizing Committee assumes no responsibility for loss or damage to goods belonging to the Exhibitor before, during the period of the Show, or after its closing.
11. The Exhibitor agrees that no display may be dismantled, nor may any goods be removed during the entire duration of the Show. The Exhibitor also agrees to remove its exhibit, equipment and display from Show premises by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay such additional costs as are incurred by the Organizing Committee as a result of the Exhibitor's failure to move out prior to the time limit.
12. The Sponsor/Exhibitor agrees to abide by the instructions given by the Dock Supervisor pertaining to the move-in and move-out scheduling.
13. The Sponsor/Exhibitor agrees to comply with all union contracts and labour relations agreements in force, agreements between the Organizing Committee, official contractors serving companies and the building in which the Show will take place in accordance with the labour laws of the jurisdiction in which the building is located. The Sponsor/Exhibitor will not do anything directly or indirectly connected with his display which may be a violation of any law, bylaw, ordinance or regulation of any governmental body, or which may be in violation of the regulations of the Canadian Fire Underwriters Association or any other similar body.
14. The Organizing Committee reserves the right, in its sole discretion, to change the date or dates upon which the Show is to be held and shall not be liable to any party in damages or otherwise by reason of any such change. In addition, the Organizing Committee shall not be liable to any party in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where such failure is caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike, or by any cause whatsoever beyond the reasonable control of the Organizing Committee whether similar to or dissimilar from the causes enumerated herein.
15. The Organizing Committee reserves the right to cancel this contract and to withhold possession of exhibit space if the Sponsor/Exhibitor fails to perform any material condition of this contract or refuses to abide by the Show rules and regulations, in which case the Exhibitor shall forfeit as damages any amount already paid for the right to participate in the Show, as well as the right to any further occupancy of such space.
16. Full payment must accompany the signed contract. There are no sponsorship/exhibit refunds.
17. Sponsor/Exhibitor are non-refundable once confirmed. By cancelling this contract, the Sponsor/Exhibitor forfeits all rights or claims to the allocated exhibit space and the Organizing Committee is free to rent it to others and retain the sponsorship monies paid as damage.